Virtana
Company Fact Sheet

See Why 150+ Global 2000 Companies Trust Virtana

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Who We Are

As companies develop a hybrid cloud strategy to support digital transformation, they need to ensure their infrastructure aligns with their business objectives. Virtana provides a unified multi-cloud management platform to simplify the optimization, migration, and monitoring of application workloads across public, private, and hybrid cloud environments.

Our cloud-agnostic SaaS platform allows enterprises to efficiently plan their cloud migrations, rightsize workloads, and manage their hybrid cloud infrastructure for performance, capacity, and cost.

Vision and Mission

Virtana accelerates digital transformation to drive human progress with a unified multi-cloud management platform that:

- **Reduces cloud costs by 25% or more**
- **De-risks workload placement to clouds**
- **Proactively monitors application workloads**

Our vision is to provide a simple integrated software platform that leverages high-definition precision data insights to manage, monitor, and secure any workload on any cloud for hybrid IT customers.

Our purpose is to simplify enterprise cloud complexity and accelerate digital transformation to drive human progress. It sounds lofty, but it is true. In fact, it is something the company has been doing for years.
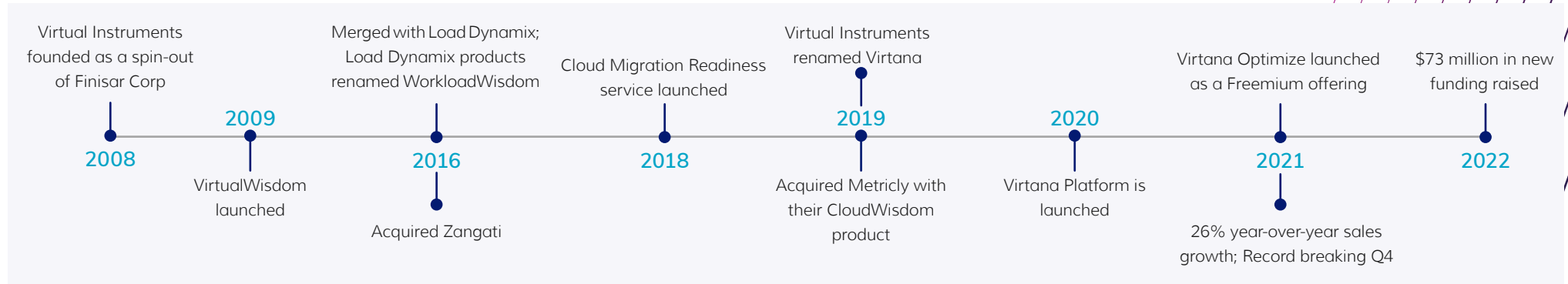
At Virtana, we are a remote-first company where team members can work anywhere. We are driven by our five core cultural behaviors which provide a roadmap for how we get from here to there.

people-first SERVANT LEADERSHIP · CUSTOMER OBSESSION and INNOVATION · Diversity AND INCLUSION · MEASURE WHAT MATTERS · Help EACH OTHER

Our Evolution

Virtana was founded in 2008 with a mission of delivering the highest quality infrastructure performance monitoring and high-definition precision data analytics to our customers. Today, after years of continued innovation, more than 150+ Global 2000 enterprise customers rely on our multi-cloud software to enable them to run the right workload, on the right cloud, at the best performance, capacity, and cost available.

Company Milestones

Virtual Instruments founded as a spin-out of Finisar Corp

2008

2009

VirtualWisdom launched

Merged with Load Dynamix; Load Dynamix products renamed WorkloadWisdom

2016

Acquired Zangati

Cloud Migration Readiness service launched

2018

Virtual Instruments renamed Virtana

2019

Acquired Metricly with their CloudWisdom product

2020

Virtana Platform is launched

Virtana Optimize launched as a Freemium offering

2021

26% year-over-year sales growth; Record breaking Q4

$73 million in new funding raised

2022

Our unwavering commitment to our customers' success has fueled our growth and drives the development of our award-winning suite of AI-powered on-premises and multi-cloud infrastructure management software and SaaS offerings.

Industry Recognition

- Cloud 100 'Coolest Cloud Company' by CRN
- Cloud Platform Innovation of the Year
- Best Company Culture and Best Company for Women by Comparably
- Top 10 Best Cloud Management Software

- Authentic Leadership Award (CEO) by The National Diversity Council
- Digital Innovator Award
- Top 10 Cloud Leader reducing public cloud costs by Business Insider
- Customer-first status from Gartner based on 5-star customer ratings on Gartner Peer Insights

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